



> **Central Pennsylvania**

Advancing women  
Advancing transportation

# 2021 CENTRAL PA CORPORATE SPONSORSHIP



WTS Central PA is dedicated to creating a more diverse, inclusive, and equitable transportation industry through the global advancement of women. With more than 40,000 connections worldwide, WTS provides a forum for professionals to network, learn, influence change, and interact with their industry peers. WTS gives back to the community and fosters the next generation of transportation leaders through volunteerism, WTS Foundation scholarships, TransportationYOU outreach, and STEM programming.

We invite you to consider being a 2021 WTS Central PA Corporate Sponsor. Please explore this brochure and the benefits included with each offered sponsorship level. Your sponsorship is integral to WTS Central PA's operations, and we appreciate your support and commitment.

# SPONSORSHIP LEVELS

20% of all sponsorship goes to the WTS Central PA Foundation. The remainder of funds support WTS Central PA programs, conference attendance, scholarships, operating costs, and unique opportunities offered throughout the year.

# 2020 CORPORATE SPONSORS

	RECOGNITION	MEMBERSHIPS	ADVISORY BOARD	SPECIAL BENEFITS	NEWSLETTER	EVENT VOUCHER
<b>PLATINUM</b> <b>\$1800</b>	Company's logo is featured at events, monthly website & newsletter communication, and announcements	4	2 members may serve on WTS Central PA Advisory Board	1 seat at the head table at sponsored events, space permitting  May sponsor 1 program of your choosing: 1-2 min. opportunity to present live -or- 1 short company video played at virtual event	Featured as the sole Corporate Sponsor of the Month (essentially an ad) in the newsletter & online	8 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>GOLD</b> <b>\$1200</b>	Company's logo is featured at events, monthly website & newsletter communication, and announcements	3	1 member may serve on WTS Central PA Advisory Board	—	Featured as the sole Corporate Sponsor of the Month (essentially an ad) in the newsletter & online	6 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>SILVER</b> <b>\$800</b>	Company's logo is featured at events, monthly website & newsletter communication, and announcements	2	—	—	Featured as a combined Corporate Sponsor of the Month (essentially an ad) in the newsletter & online	4 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>COPPER</b> <b>\$550</b>	Company's logo is featured at events, monthly website & newsletter communication, and announcements	1	—	—	—	3 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>WBE/MBE/SBE/DBE</b> <b>\$250</b>	Company's logo is featured at events, monthly website & newsletter communication, and announcements	No dedicated WTS International membership is included with this sponsorship	—	—	—	2 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>EDUCATIONAL PARTNER</b> <b>\$250</b>	Institution's logo is featured at events, monthly website & newsletter communication, and announcements	2 Student memberships OR 1 Educator membership	—	—	Featured in the same manner as a combined Corporate Sponsor of the Month in newsletter & online	—

## PLATINUM



## GOLD

Dewberry  
STV

## SILVER

Arrow Land Solutions  
HDR  
HNTB  
SAI Consulting Engineers  
Traffic Planning & Design, Inc. (TPD)

## COPPER

AECOM  
A.D. Marble  
Buchart Horn  
C. C. Johnson & Malhotra, P.C. (CCJM)  
Greenman-Pedersen, Inc. (GPI)  
KCI Technologies  
Larson Design Group  
McCormick Taylor  
Pennoni Associates  
RK&K  
Stantec  
WBCM  
Whitman, Requardt and Associates (WRA)

## W/M/S/DBE

ELA Group  
Navarro & Wright Consulting Engineers, Inc.

## WTS International Partners

HNTB, JACOBS, WSP, AECOM, HDR

As a WTS Central PA sponsor, in addition to the benefits outlined above, WTS Central PA will also display job postings in the monthly newsletter for all sponsorship levels, whenever requested or shared with Chapter Leadership or the Communications Committee.

### PAYMENT

For sponsorship payment, please make checks payable to "WTS Central PA Chapter" and mail to Chapter Treasurer, Peg Bradley Address to WTS Central PA Treasurer, GeoDecisions, Attn: Peg Bradley, 207 Senate Avenue Camp Hill, PA 17011.

## > OUR MISSION, VISION & GOALS

WTS attracts, sustains, connects, and advances women's careers to strengthen the transportation industry. Our goal is to promote equity and access for women in transportation, and expand opportunities for women in the transportation industry.

WTS strives to provide leadership in the global transportation community and create an exceptional experience for our members through professional development, mentoring, and organizational excellence.

## > OUR GUIDING PRINCIPLES

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- Advancing women in transportation is key to building the transportation industry.
- A strong international organization enables members, chapters, and communities within WTS to achieve our shared vision.
- WTS can shape future generations of transportation leaders.
- WTS is committed to ethical leadership, integrity, and respect for all.
- The WTS spirit of community, inclusiveness, and mutual support is one of our greatest assets.

*As we transition to a new Executive Board in 2021, we look forward to expanding the Chapter and exploring innovative virtual and in-person initiatives. We remain committed to expanding opportunities for members and sponsors alike. We believe Corporate Sponsorship should be mutually beneficial, and are open to sponsorship benefit suggestions and ideas. Please reach out if you would like to discuss Corporate Sponsorship in more detail.*

## CONTACT US

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**YOUR SPONSORSHIP  
SUPPORTS THE WTS  
FOUNDATION & FOS-  
TERS THE NEXT GENER-  
ATION OF WOMEN IN  
THE TRANSPORTATION  
INDUSTRY.**

## THE WTS FOUNDATION

The WTS Foundation awards scholarships to women who are pursuing careers in transportation through undergraduate and graduate programs.

The WTS Foundation also supports TransportationYOU. TransportationYOU is a hands-on, interactive, mentoring program that offers young girls ages 13-18 an introduction to a wide variety of transportation careers.

## WTS CENTRAL PA WEBSITE

<https://www.wtsinternational.org/chapters/central-pennsylvania>

## WTS CENTRAL PA SOCIAL

 WTS Central Pennsylvania

 @WTSCentralPA

 @WTSCentralPA