



# TRANSPORTATION TECHNOLOGY: SMART CITIES & AUTONOMOUS VEHICLES



MARCH 28, 2017 • 12:00 PM • GEORGIA TECHNOLOGY AUTHORITY (GTA) TECHNOLOGY CENTER

## PANELIST SPEAKERS:



### MIKE BURGISS

- *Cox Automotive*

Mike is the VP of Digital Retailing at Cox Automotive. As a technology thought leader and entrepreneur, Mike's passion lies in providing dealers with the online tools necessary to stay in control and win in their retail businesses, specializing in leading innovations that drive new business growth. His leadership in incubators and technology labs has resulted in 13 awarded patents for consumer technology products.



### LESLIE CACEDA

- *Atlanta Regional Commission (ARC)*

Leslie is Principal Program Specialist of Transportation Technology at the ARC where she maintains and develops web and mobile applications and where she works on policy to prepare our region for upcoming transportation technology needs and breakthroughs. Leslie's role at ARC is a unique one in that she works both as a planner and software developer. She joined ARC in 2014 after having worked in nonprofit advocacy centered around transportation and community development.



### FAYE DIMASSIMO

- *City of Atlanta*

Faye has over 35 years of experience in transportation planning, project development and program delivery. Including her current position as the Renew Atlanta bond and TSPLOST programs General Manager, she has spent 27 years in the public sector at the local, regional and federal levels and 9 years with private sector planning and engineering consulting firms.



### SUZANNE MURTHA

- *ATKINS*

Suzanne has more than 17 years of experience in the intelligent transportation systems (ITS) and automotive industries. She has a significant background in ITS and advanced automotive technologies, including dedicated short range communications, connected vehicles, and emerging markets such as autonomous vehicles. Suzanne is also executive director for OmniAir Consortium, a Washington, DC, based trade association that advocates for the development and promotion of certification for the intelligent transportation industry.

**PANEL FACILITATOR: HELEN MCSWAIN,**

- VICE PRESIDENT OF ATKINS