Are you Following WTS Atlanta on Social Media?!

WTS Atlanta Chapter

wtsatl

WTS Atlanta Chapter
Today’s Agenda:

• Introductions
• WTS Mission, Vision, & Strategic Plan
• 2019 By the Numbers
• 2020 Programs Calendar
• Committee Opportunities
• Mentor Protégé Program
• What’s in it for me?
• Q&A
2019-2020
Board of Directors

President
Tonya Saxon
MARTA

VP of Programs
Charlotte Weber
HNTB

VP of Membership
Kristin Winzeler
North Fulton CID

Treasurer
Audra Rojek
WSP

Secretary
Leanna Jordan Pierre
SRTA

Director at Large
Tori Brinkley
WSP

Director at Large
Keli Kemp
Modern Mobility Partners

Director at Large
Rukiya Thomas
ATKINS

Director at Large
Cain Williamson
Jacobs

Immediate Past President
Malika Reed Wilkins
ARC
WTS International Vision:
Equity and access for women in transportation

WTS Atlanta Mission:
WTS Atlanta seeks to close the workforce gap in the Atlanta regional transportation industry by promoting lifelong careers in transportation for women. By attracting, retaining and advancing women in the industry, WTS Atlanta will be the most recognized network of transportation subject matter experts.
WTS International Strategic Priorities:

• Diversity and Inclusion
• Financial Stability and Growth
• Governance, Planning, and Culture
• Marketing and Branding
• Membership, Mentoring and Networking
• Partnerships/Collaboration
WTS Atlanta Goals:

1. Provide professional development and leadership opportunities
2. Lead in recognizing success and providing resources
3. Sustain and grow funding for WTS Atlanta operations
By the Numbers

What is your professional area of focus?

- Engineering: 37
- Planning: 33
- Operations/Construction: 16
- Logistics: 7
- Public Affairs: 4
- Customer Engagement/Involvement: 9
- Arts: 13
- Policy: 5
- Project Data Management: 6
- Infrastructure: 22
- Safety/Transportation Sustainability: 10
- Capital: 5
- Legal: 3
What is your age?

- 18 to 24: 3
- 25 to 34: 20
- 35 to 44: 27
- 45 to 54: 24
- 55 to 64: 6
- 65 to 74: 2
- 75 or older: 0

How long have you been a member of WTS?

- 1 year or less: 25
- 2-3 years: 16
- 4-7 years: 17
- 8 or more years: 18
What types of programs are you most interested in attending?

- Professional Development: 63
- Networking/Social: 58
- Panel Discussions on Industry Topics: 47
- Educational: 28
- Legislative: 26
- Technical Tours: 36
- Transportation Equity: 30
- Wellness: 20
<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Meeting (1/31)</td>
<td>Go Red for Women's Heart Health - <em>Torched Hop</em> (2/7)</td>
<td>Women’s Roundtable</td>
<td>Legislative Update</td>
</tr>
<tr>
<td></td>
<td>Introduce a Girl to Engineering Day (2/8)</td>
<td>Women leading in Non-traditional Roles</td>
<td>Community Service Project (TBD)</td>
</tr>
<tr>
<td></td>
<td>Mentor/Protégé Program starts</td>
<td>Happy Hour Honoring ACEC’s Top 100 Women WTS Members</td>
<td>WSB Tour</td>
</tr>
<tr>
<td>MAY</td>
<td>JUNE</td>
<td>JULY</td>
<td>AUGUST</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Porsche Experience</td>
<td>Happy Hour</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Happy Hour</td>
<td></td>
</tr>
<tr>
<td>SEPTEMBER</td>
<td>OCTOBER</td>
<td>NOVEMBER</td>
<td>DECEMBER</td>
</tr>
<tr>
<td>DBE Event</td>
<td>Community Service Project</td>
<td>Annual Scholarship Luncheon (11/6)</td>
<td>Annual Holiday Social</td>
</tr>
<tr>
<td>Multi-Generational Communications</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
WTS Atlanta Chapter Committees

1. Programs
2. Scholarship Luncheon (includes subcommittees)
3. Transportation YOU
4. Service and Community Outreach
5. Diversity & Inclusion
6. Membership
7. Communications
8. Corporate Partners
9. Appointments
10. Finance and Logistics
11. Chapter Liaisons – GEA, ACEC, etc.
12. 40th Anniversary Celebration
Programs Committee

Chair: Charlotte Weber

- Schedule speakers/panel
- Select venues
- Reserve/Coordinate food delivery
- Sign-in sheets
- Props and signage
- Name tags

Transportation Agency Heads Lunch and Learn

Salary Negotiations and Personal Branding
Scholarship Luncheon Committee

Co-Chairs: Lori Sand and Daveitta Knight

- Planning schedule
- Event agenda
- Publicity
- Food
- Entertainment
- Speakers/Emcee
- Vendor payments
- Sign-in
- Name tags

- Coordinate with Subcommittees
  - Scholarship
  - Silent Auction
  - Awards
  - Tables
  - Hospitality
Scholarship Subcommittee

- Coordinating with WTSI on scholarship application availability
- Conduct outreach to schools
- Send out scholarship application and due date
- Review applications and select winners
- Gather bios and pics from winners
• Planning schedule
• Publicity
• Sponsor outreach
• Sign-up sheets and displays
• Auction software platform
• Collect raffle payments
• Getting auction items to winners
Tables Subcommittee

- Develop seating chart
- Coordinate with Hospitality Subcommittee
- Tables set up at event
Hospitality Subcommittee

- Coordinate with Tables Subcommittee
- Finalize and print and assemble nametags
- Staff the registration tables
Recognition & Awards Committee

- Monitor accomplishments of those in the industry
- Establish schedule
- Develop refined nomination and voting process
- Administer and count ballots
- Coordinate award announcements
- Coordinate award gifts/trophies, etc.

Awards:
- Woman of the Year
- Man of the Year
- Member of the Year
- Employer of the Year
- Diversity Employer of the Year
- Innovative Transportation Solutions

Chair: Pam Little
Transportation YOU Committee

Chair: Jennifer Schultz  Co-Chair: Jill Goldberg

- Hands-on, interactive, mentoring program for girls ages 13-18
- Introduction to a wide variety of transportation careers
- Spark interest in all modes of transportation & encourage courses in math, science, and technology
- Meet monthly at Grady High School in Midtown Atlanta
- Open to exploring evolving the program and/or addition of school(s)

*Atlanta Beltline Field Trip*
Service & Community Outreach Committee

Chair: Jordyn Jones
• Ensure diversity of race, gender, discipline and thought in all activities of WTS Atlanta
• Foster a culture of inclusion and access for all women in the transportation industry
• Work with the Programs Committee to develop programs inclusive of DBE informational sessions and processes
• Coordinate any DBE networking events
• Welcome new members and serve as a **new member ambassador**
• Puts members in touch with committees for those interested in becoming more active with WTS
• Report on membership numbers and reminds chapter members of upcoming expirations
• Assist with membership renewal/joining when needed
• Identify member spotlight opportunities
• Help organize WTS Atlanta’s 2020 Membership Drive

Chair: Kristin Winzeler  Co-Chair: Keli Kemp
Communications & Publicity Committee

Chair: Leanna Pierre

- Coordinate with Secretary on e-mail lists
- Registration for all programs and events
- Promotes WTS events & membership advantages with media publications & social media, website, e-newsletter, etc.
- Event Photography
• **41** Corporate Partners last year!

• Committee Responsibilities:
  • Define levels of corporate sponsorship
  • Solicit and finalize corporate partner commitments
  • Communicate value proposition
  • Ensure corporate partners are taking advantage of their WTS benefits
Appointments Committee

Chair: Rukiya Thomas

- Maintain and share list of executive opportunities
- Coordinate with WTS International to recommend women who may be a good fit for prominent positions in the transportation industry
- Develop a list of professional women in the transportation field in the Atlanta Metro area
- Provide updates to the chapter board
- Host and coordinate reception
Mentor Protégé Program

Co-Chairs: Cara Vojdani, Jordyn Jones, and Iris Ortiz

- The Mentor-Protégé Program pairs early-career and seasoned professionals as a means of professional development and career advancement. All program participants will meet as a group monthly, while mentor-protégé pairs will have the opportunity to connect several times over the course of the program based on their personal schedules.
- Applications must be submitted to Iris Ortiz, orted@hntb.com, by February 21, 2020.
- Applicants selected for the program will be notified by March 9, 2020.
- The Program Kick-Off will take place on April 23, 2020.
Help us celebrate WTS Atlanta turning 40!
The student chapter of WTS at Georgia Institute of Technology was one of the first unofficial student chapters to form. In 2014, WTS at Georgia Tech became an official chapter of WTS International. The chapter is primarily composed of female graduate students in Civil Engineering, Planning, and other Transportation-related fields. Be on the lookout for educational, networking, and volunteer opportunities with the GT Chapter of WTS and help guide our future transportation leaders!
• [https://www.wtsinternational.org/about-wts/member-types/](https://www.wtsinternational.org/about-wts/member-types/)

• Agency employees select Public Sector membership level (discounted to $95/year includes International & Chapter)

• For committees, e-mail Kristin Winzeler at kwinzeler@northfultoncid.com
Next Steps for Members

 ✓ Renew membership if expired or about to
 ✓ Update your contact information at www.wtsinternational.org
 ✓ Sign up for a committee (even if you were on it last year)
 ✓ Check on your company’s corporate sponsorship
 ✓ Let us know about any free venue space > 50 capacity

Tip:
• As a member, you can get engaged nationally in the WTS Transportal!
  http://transportal.wtsinternational.org/home
Membership... What’s in it for me?

- Networking and exposure
- Professional Development
- Knowledge Sharing
- Education
- Mentoring
- Comradery
We have fun!
WTS
Advancing Women in Transportation
Atlanta Chapter

We have fun!
We have fun!
We have fun!