



*Driving the
Waves of Change*



SAN DIEGO | MAY 16-18, 2018



Advancing Women in Transportation

WELCOME TO SAN DIEGO!



WTS International is hosting its 2018 annual conference, "Driving the Waves of Change," in San Diego, California, May 16-18, 2018! San Diego boasts a diverse economy supported by international trade, manufacturing, military, biotechnology, and tourism. Its mild and sunny year-round climate makes it an ideal location to foster a wide range of transportation sectors; rail, aviation, construction, freight, transit, and active transportation all play a vital role in the daily operation of this thriving coastal city. San Diego also serves as a great place to discuss the future of transportation and the meaningful impact of women working in the field. During this interactive, three-day session, transportation leaders will exchange ideas and learn about the latest developments in the industry. More than 700 corporate and governmental transportation leaders worldwide will be in attendance, and a multitude of thoughtful and engaging topics will be covered.





WTS International was founded in 1977 by a group of pioneering women in transportation who realized that women's careers would benefit from professional development, encouragement, and recognition to support their advancement in transportation professions. Now, after more than 40 years of growth and development, WTS is an international organization with more than 6500 members (including women and men) and 79 chapters. WTS is connected to a network of 40,000 transportation professionals. Local chapters generate high-caliber professional development and networking opportunities for WTS members across the United States, Canada, and the United Kingdom.

To fulfill its mission of advancing both the transportation industry and the professional women who are a growing part of it, WTS gives its members all of the necessary tools:

- ◆ **ACCESS.** WTS provides unprecedented access to the highest levels of the transportation industry (in fact, many WTS members are top leaders in the industry).
- ◆ **PROGRAMS.** The backbone of WTS, these monthly programs facilitate member interaction with distinguished, thought-provoking speakers. The programs are an intimate opportunity to engage transportation leaders and other members in discussions about the most vital transportation issues of the day.
- ◆ **NETWORKING.** Networking opportunities are a central advantage to WTS members. A key tool to facilitating networking across chapters is the TransPortal, a members-only professional networking site that delivers access to the chapters where members can view events, announcements, participate in a variety of different discussions, collaborate on projects, and engage in dialogue with other members.
- ◆ **MENTORING.** WTS offers a successful mentoring program to all members, developed to benefit both the mentor as well as the mentee. Benefits for the mentor include sharing career success stories with future women leaders, building long-term relationships, and giving back to an industry that needs to hear and remember these stories. Mentees gain the knowledge and wisdom of the women pioneers who blazed the path before them. WTS also offers a variety of networking events with other mentor teams.
- ◆ **ANNUAL CONFERENCE.** Attracting scores of the top names in transportation each year, the annual WTS conference focuses on critical transportation themes. The conference provides a forum for the exploration of technical, policy, financial, and political aspects of emerging transportation issues. This year, WTS International is excited to have the annual conference in the San Diego region where they are *Driving the Waves of Change!* The WTS San Diego Chapter has planned 11 diverse tours that range from tours of the northern parts of San Diego County featuring the I-5 corridor and the amazing coastline to a tour the US-Mexico border where you can experience the world's busiest land port of entry.

continued

- ◆ **INTERNATIONAL MEMBERSHIP DIRECTORY.** This directory is a powerful, highly coveted career tool. Giving each member access to other WTS professionals, the directory empowers members to obtain critical information, solicit career advice and discover emerging opportunities.
- ◆ **ANNUAL AWARDS.** Each year, WTS recognizes members, women, men, and employers who embody the WTS pursuit of transportation excellence through the achievement and success of women.
- ◆ **CAREER CENTER.** The WTS Career Center is the premier electronic recruitment resource for the industry. Employers and recruiters can access the most qualified talent pool with relevant work experience to fulfill staffing needs and job seekers can search for positions tailored to the transportation industry.
- ◆ **PROFESSIONAL DEVELOPMENT.** WTS fosters professional development by offering a diverse mix of contacts within and across transportation sectors. Career development seminars, legislative forums, and roundtable discussions provide comprehensive educational and career-focused guidance and preparation, as well as valuable exposure to critical and timely transportation issues.
- ◆ **LEADERSHIP TRAINING PROGRAM.** This program selects a group of qualified participants each year for career-advancing training and interaction with leading industry professionals. Challenging their analytical and creative skills, program leaders mentor participants in tackling case studies and exercises dealing with complex transportation issues of people, policy, and politics.
- ◆ **SCHOLARSHIPS.** WTS Foundation scholarships have been created to help reduce financial barriers for women who are pursuing education in transportation related fields. WTS grants six scholarships every year to support higher education and to enable our future leaders to achieve their dreams.
- ◆ **KNOWLEDGE LAB.** The WTS Knowledge Lab is a members-only portal to documents, videos, transcripts, and other resources that offer career and industry content. This additional value for members is intended to supplement live networking and industry events with searchable whitepapers, video recordings of panel discussions, and more!

WTS PRELIMINARY PROGRAM 2018



Loews Coronado Bay Resort  4000 Coronado Bay Road, Coronado, CA 92118

REGISTER FOR THE 2018 WTS ANNUAL CONFERENCE ONLINE AT WWW.WTSINTERNATIONAL.ORG!

TUESDAY

15

MAY 2018

9:00am-5:00pm WTS BOARD OF DIRECTORS MEETING (registration required)

9:00am-5:00pm WTS FOUNDATION BOARD MEETING (registration required)

1:00pm-5:00pm REGISTRATION OPEN

WEDNESDAY

16

MAY 2018

7:00am-6:00pm REGISTRATION OPEN

8:00am-9:30am CHAPTER LEADERSHIP MEETING (registration required)

Annual Meeting of WTS Chapter Leaders

schedule continued next page

PROFESSIONAL DEVELOPMENT WORKSHOP #1

10:00am-1:00pm \$125.00 (\$150.00 non-members) | Capacity 100 | Pre-registration required.

Negotiating for Your Life

Opportunities to negotiate exist daily in the workplace, some seen and others unseen. Research supports the reality that negotiating is not comfortable for most women...even those in executive level positions. Negotiating is a critical skill for success especially as one moves up to higher levels of responsibility, where being respected and taken seriously are a-must! The skill of negotiating is the key achieving these outcomes...and more.

In this thought provoking and interactive session, you will learn:

- How to spot a "win/lose" proposition and flip a negotiation to your advantage
- The importance of balancing courage with compassion
- Overcoming fears associated with negotiating
- Preparing for a negotiation
- How to say, "no" in a "yes" way
- Understanding the rational and emotional sides of negotiation
- Mapping out options and avoiding being cornered
- When to "show your cards" and when not to
- Determining your ace card and when to play it



PROFESSIONAL DEVELOPMENT WORKSHOP #2

1:15pm-4:15pm **\$125.00** (\$150.00 non-members) | Capacity 100 | Pre-registration required.

Brave Leadership

While we may think that we need to follow some kind of prescription to get results, the most amazing leaders are those who dare to be their true selves, powerfully. People want to give them their best. But in a business world that's so competitive and uncertain, how do you connect with others more authentically to tap into their illusive want? Wherever you are in your leadership journey—new, seasoned, young, or old—if you aspire to be the best leader you can be, Brave Leadership is essential in today's ever-shifting world.

In this thought provoking and interactive session, you will learn to:

- Uncover your barriers to brave
- Escape overwhelm and frustration and learn to manage stress and anxiety
- Prepare for high-stakes meetings and conversations
- Have the influence you want to have
- Set the direction of your career
- Connect powerfully
- Feel more confident, courageous, satisfied, and purposeful
- Tap into the want of the people you lead to get the results you need

Please note: If you attended Kimberly Davis' *Authentic Influence* session in 2017, this session will be different but will incorporate much of the same material.

Schedule continued from previous page

9:00am-1:00pm **TECHNICAL TOUR 1: MID-COAST CORRIDOR TRANSIT PROJECT**
\$40 (\$50 non-members) | Capacity 30 | Pre-registration required.

The Mid-Coast Trolley project is an 11-mile extension of light rail that will provide a one-seat (no transfer) ride from the international border through downtown to the University City community. The extension will include nine new stations serving major activity centers including the University of California, San Diego. The Mid-Coast project is being delivered concurrently with the adjacent San Diego River and Elvira to Morena rail projects to double track the heavy rail along the Los Angeles-San Diego-San Luis Obispo (LOSSAN) corridor, creating a continuous second heavy rail track throughout San Diego. The LOSSAN corridor is the second busiest intercity passenger rail line in the United States and is the only viable freight rail link between San Diego and the rest of the nation. These projects will be constructed within the same rail corridor, where feasible, and will provide an effective alternative to congested freeways and roadways, improve public transit services, support growth in heavy rail service demand, and enhance travel options by connecting with other areas served by the existing light rail system. Join us for an exciting look at the construction of these projects being delivered using the Construction Management/General Contractor method to ensure coordinated construction management and effective use of space and resources.

Please note: All tour attendees must wear closed-toe shoes (preferably covering the ankles) and long pants. Construction hats, vests, and safety glasses will be provided.

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WTS PRELIMINARY PROGRAM 2018

WEDNESDAY, MAY 16, 2018



9:00am-1:00pm TECHNICAL TOUR 2: PORT OF SAN DIEGO

\$40 (\$50 non-members) | Capacity 40 | Pre-registration required.

Come and experience San Diego's maritime industry first hand! The Port of San Diego oversees two maritime cargo terminals, two cruise ship terminals, 22 public parks, the Harbor Police Department, and the leases of hundreds of tenant and sub-tenant businesses around San Diego Bay. Tour attendees will see the 96-acre Tenth Avenue Marine Terminal, which receives 750 shipping containers of bananas weekly from South America via the Dole Fresh Fruit Company that supplies grocery stores as far north as Canada and as far east as Denver. The terminal also receives large project cargo such as components for wind farms, bulk materials such as fertilizer from Norway, and steel used by General Dynamics/NASSCO for shipbuilding in San Diego Bay.

Please note: *Some tour transportation will be provided by a water vessel.*

1:30pm-5:00pm TECHNICAL TOUR 3: SAN DIEGO TRANSPORTATION MANAGEMENT CENTER & I-15

EXPRESS LANES | \$35 (\$45 non-members) | Capacity 25 | Pre-registration required.

Take a guided tour of the San Diego Transportation Management Center (TMC) and I-15 Express Lanes to learn how multimodal integration and performance-based strategies are being implemented in the San Diego region. Opened 21 years ago, the TMC is the first stand-alone California Highway Patrol (CHP)/Caltrans co-located facility in California. It is the nerve center for the gathering and distribution of all regional freeway and highway system information. TMC operators and CHP dispatchers work around the clock to provide fast, intelligent, coordinated incident responses and offer efficient traveling options to motorists. I-15 Express Lanes is a 20-mile four-lane freeway-within-freeway facility that is free for carpools, buses, and motorcycles with the ability to sell excess capacity to single driver toll payers. There are five Direct Access Ramps (DARs) from Transit Depots to the Express Lanes with parking facilities. The tour will visit one of these DARs.

1:30pm-5:00pm TECHNICAL TOUR 4: SAN DIEGO INTERNATIONAL AIRPORT

\$35 (\$45 non-members) | Capacity 40 | Pre-registration required.

Absorb the story of San Diego International Airport, past to present, from terminals to tarmac. Begin by hearing from Airport executive leadership and exploring the one-of-a-kind Innovation Lab—a replica terminal used as a workspace to test new ideas to improve passenger experience. Walk through Terminal 2, the world's first LEED Platinum-certified commercial air terminal, featuring local businesses and boasting sustainable features such as low-flow fixtures, drought-tolerant landscaping, energy efficient lighting, and a dual-level roadway separating arriving and departing traffic. Learn about two major ongoing construction projects: the Terminal 2 Parking Plaza with cutting-edge parking guidance system and the new international arrivals facility. As you walk, take in the Airport's permanent and temporary art collections and learn how public art is incorporated into airport facilities during the design phase. Experience the 50-year-old Terminal 1 and learn about exciting plans to replace it under the Airport Development Plan. Next, take a ride on the airfield to experience the runway's Engineered Material Arresting System designed to provide runway overrun safety; the new, state-of-the-art Rental Car Center; the Receiving and Distribution Center; and the West End Air Tower.

Please note: *In order to participate in the tour, WTS will need to obtain your legal first/last name, driver's license number or passport number (if applicable), and date of birth in advance of the tour for security clearance. You must also bring a government-issued photo ID (preferably a valid passport) with you on the day of the tour.*

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WTS PRELIMINARY PROGRAM 2018

WEDNESDAY, MAY 16, 2018



1:30pm-5:00pm TECHNICAL TOUR 5: SAN YSIDRO LAND PORT OF ENTRY (LPOE)

\$40 (\$50 non-members) | Capacity 20 | Pre-registration required.

Enjoy behind-the-scenes access to the busiest Land Port of Entry in the Western Hemisphere, processing 50,000 northbound vehicles and 25,000 northbound pedestrians each day. The San Ysidro LPOE is undergoing a large-scale modernization and expansion effort to transform the facility into the "Port of the Future" through sustainable design and technology. Scheduled for completion in summer 2019, this project will feature 38 additional vehicle inspection booths, a realigned portion of Interstate 5, an additional bidirectional pedestrian crossing, and a multimodal transit center.

Please note: In order to participate in the tour, WTS will need to obtain your legal name (first name, middle name if applicable, last name), date of birth, passport number and country of issuance OR driver's license number and state of issuance in advance of the tour for security clearance. You must also bring a government-issued photo ID (that matches the name and DOB provided) with you on the day of the tour. Please also wear closed-toe shoes. Construction hats, vests, and safety glasses will be provided.

1:30pm-5:00pm TECHNICAL TOUR 6: CROSS BORDER XPRESS (CBX)

\$35 (\$45 non-members) | Capacity 25 | Pre-registration required.

CBX is an enclosed pedestrian bridge for Tijuana Airport passengers crossing the U.S.-Mexico border. After more than seven years of planning, design, and permitting with government agencies from both sides of the border, CBX opened for business in December 2015. Spanning 390 feet, the CBX skywalk is the first to connect a facility in the U.S. directly into a foreign airport terminal. CBX serves approximately 2.4 million passengers who already cross the border as part of their travels, helping them avoid unpredictable, often long delays at congested San Ysidro and Otay Mesa land ports of entry. Take a guided tour of this one-of-a-kind facility and learn from staff about how CBX is designed to provide a unique service for cross-border travelers.

Please note: In order to participate in the tour, WTS will need to obtain your driver's license number or passport number and date of birth in advance of the tour for security clearance. You must also bring a government-issued photo ID with you on the day of the tour. Attendees will remain on the U.S. side of the border for the duration of this tour.

4:30pm-5:15pm EXECUTIVE MEMBER EVENT (Invitation Only)

5:30pm-6:30pm BLUE RIBBON RECEPTION (Invitation Only) | BAY TERRACE

Sponsored by

JACOBS

6:30pm-8:00pm WELCOME RECEPTION | BAY TERRACE AND COMMODORE TERRACE

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WTS PRELIMINARY PROGRAM 2018

THURSDAY, MAY 17, 2018



THURSDAY

17

MAY 2018

7:00am-5:30pm REGISTRATION OPEN

7:00am-7:00pm POSTER GALLERY | UPSTAIRS PROMENADE

Peruse project posters highlighting their unique transportation experience or research.

7:00am-7:00pm EXHIBITORS | COMMODORE FOYER

Stop by and visit with our conference sponsors and exhibitors.

7:00am-8:00am BREAKFAST

8:00am-8:30am WELCOME, GENERAL SESSION (Details coming soon)

8:30am-9:30am OPENING KEYNOTE PANEL SESSION (Details coming soon)

9:30am-7:00pm SILENT AUCTION/RAFFLE

Silent Auction items will be on display for final bidding ending tonight! Come support the WTS Foundation.

9:30am-9:45am BREAK: POSTER GALLERY, SILENT AUCTION, AND EXHIBITORS

9:45am-10:45am BREAKOUT SESSION ONE

RESILIENCY & SUSTAINABILITY: FROM PLANNING TO DESIGN, CONSTRUCTION, MAINTENANCE, AND OPERATIONS

Blue Line Trolley Into the Future

With the Mid-Coast Corridor Transit Project, a one-seat ride on fast, reliable regional transit is possible from the U.S.-Mexico border through downtown San Diego to University City—one of the densest commercial and residential communities in the region. The line will connect significant destinations including Old Town San Diego, Mission Bay Regional Park, Westfield UTC mall, and medical and educational institutions including the VA Medical Center, Scripps, UCSD and USD. With a fare recovery rate of greater than 76% and more than 18.5 million riders, the extension builds on the existing Blue Line success, bringing 20,000 new riders into the greater regional transit network. Trip times will be competitive with the automobile with a 70-minute anticipated travel time from the border to UCSD. The Project will drive the region's economy by creating synergies between major employment centers and increasing access to jobs. There are 325,000 jobs within the corridor, with a 12% job growth anticipated by 2030 because of the corridor expansion. The Project will assist in maintaining the health of San Diego's environment, meeting state mandates for greenhouse gas, supporting future smart growth opportunities, creating access

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to jobs, housing, and services. The result will be fewer highway trips, reduced emissions, and more opportunities to create transit oriented development. This panel explores how the Project adds resiliency to the San Diego region and the underlying transportation network.

MODERATOR: **Laura Ray**, Deputy Program Manager, HDR
Sharon Cooney, Chief of Staff, San Diego Metropolitan Transit System
Linda Culp, Principal Planner, San Diego Association of Governments

9:45am-10:45am BREAKOUT SESSION ONE FUNDING & POLICY FOR 21ST CENTURY TRANSPORTATION

Piloting the Future of Transportation Funding

Mileage based user fees, or road charges, have continued to gain momentum in acceptance and research across western states. Significant projects are currently underway in multiple states, some newly examining the concept, while others have been experimenting for over a decade. Regardless of where states are in their road charge studies, they continue to collaborate and share insight about road charge as a sustainable solution to the transportation funding problem. Oregon implemented a road charge program (OReGO) in mid-2015 and continues to operate. In March 2017, California concluded a nine-month road charge pilot program with over 5,000 vehicles driving over 37 million miles. Colorado concluded a four-month pilot in spring 2017. Washington is in the planning and recruiting stages of a pilot program, which will represent 2,000 drivers in early 2018. The WTS Annual Conference provides a national forum and a diverse audience of public and private interests capable of delivering this issue to other states and the nation. If more voices are raised, other states could be motivated to either monitor or pursue a mileage-based user fee program in their state, which could change the way transportation is funded nationally.

MODERATOR: **Carrie Pourvahidi**, Road Charge Program Manager, California Department of Transportation
Maureen Bock, Program Manager, Oregon Department of Transportation
Patricia Hendren, I-95 Corridor Coalition
Angela Jacobs, Congestion Pricing Manager, Federal Highway Administration
Deborah Perkins-Smith, Director of the Division of Transportation Development, Colorado Department of Transportation

9:45am-10:45am BREAKOUT SESSION ONE A SHARED, ELECTRIC, CONNECTED, AND AUTONOMOUS TRANSPORTATION FUTURE

Advancing Driverless Technology from Planning to Implementation

While there is significant hype in the media regarding driverless vehicles, many cities and counties across the country have espoused a business as usual approach. This panel will highlight some of the cities and counties that are making meaningful progress with proactive, forward-thinking policies, testing, and operations. Most importantly, they are incorporating driverless technology into their plans and operations in a way that aligns with their agencies' transportation goals and the rapidly shifting policy landscape. The purpose of this session will be to skip the hype, focus on best (and real!) practices today, and share practical autonomous vehicle project and policy examples. Audience members will be able to walk away with tangible and replicable lessons learned from agencies leading these efforts. Panelists include representatives from

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two innovative transportation agencies and one innovative city; Contra Costa Transportation Authority (CCTA), San Francisco County Transportation Authority (SFCTA) and the City of Pittsburgh, as well as EasyMile, a driverless technology provider.

MODERATOR: **Sarah Catz**, Director, Center for Urban Infrastructure
Tilly Chang, Executive Director, San Francisco County Transportation Authority
Lauren Isaacs, Director of Business Initiatives, EasyMile
Karina Ricks, Director, Pittsburgh Department of Mobility & Infrastructure
Linsey Willis, Director of External Affairs, Contra Costa Transportation Authority

9:45am-10:45am BREAKOUT SESSION ONE PROFESSIONAL DEVELOPMENT: MINDFUL LEADERSHIP, MENTORSHIP, AND COLLABORATION

Starting Your Own Transportation Business: Lessons in Entrepreneurship

If you dream of being your own boss, this session is a must-attend. Come hear the stories of four women who founded their own transportation organizations: Laura Schewel (StreetLight Data), Sharon Feigon (Shared Use Mobility Center), Danielle Elkins (Civic Ideation), and Tiffany Chu (Remix). They will show attendees what it takes to start their own businesses by sharing their experiences as leaders and entrepreneurs. The organizations these women founded are different, ranging from tech startup to non-profit. But they share a common mission: helping the transportation industry ride the waves of change to meet the mobility needs of communities today.

First, the speakers will briefly share their motivation for founding their business and the #1 challenge to getting it started. Laura Schewel will then moderate a panel discussion, with each founder sharing personal stories of leadership successes and failures. She will alternate her questions with ones from the audience, and encourage participation with a show of hands polls. Laura's questions will cover topics such as: choosing the structure of your business, hiring the right people, managing fast-growing teams, funding-raising approaches and structures, achieving scalability (or choosing not to!) and what to do when roadblocks feel impassable. To conclude, each speaker will share their thoughts on the types of organizations that are missing or underrepresented in transportation today.

MODERATOR: **Laura Schewel**, CEO, StreetLight Data
Danielle Elkins, CEO, Civic Ideation
Sharon Feigon, Executive Director, Shared-Use Mobility Center
Claudia Preciado, Senior Manager of Transit Partnerships, Remix

10:45am-11:15am BREAK: POSTER GALLERY, SILENT AUCTION, AND EXHIBITORS

11:15am-12:15pm BREAKOUT SESSION TWO RESILIENCY & SUSTAINABILITY: FROM PLANNING TO DESIGN, CONSTRUCTION, MAINTENANCE, AND OPERATIONS

Road Diets: Why You're Not Losing, Only Gaining!

Road Diets are an innovative, yet simple strategy that reallocates existing roadway space to improve highway safety for all users. States and local agencies are using Road Diets to gain safety, increase livability, revitalize and advance economic development and improve equity. The most common Road Diet converts an undivided four-lane road to a three-lane road

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made up of two through lanes and a two-way left-turn lane. This reconfiguration of lanes allows the remaining cross-section to be used for other purposes such as bicycle lanes, pedestrian refuge islands, medians, transit uses, trails and parking. The presentation will focus on how Road Diets can be an effective tool for both local and state transportation agencies as they adapt to their areas' needs with consideration to the road users, the businesses and property owners, and the overall community. Lower speeds, less travel lanes, and the addition of multimodal features have a tremendous impact on the mobility and safety for both bicyclists and pedestrians. The presentation will share fact-based information and case study examples highlighting the benefits of Road Diets and how they can promote both sustainability and resiliency for the transportation network and the surrounding community. Presenters will share how their states, cities, and communities have reported positive livability benefits and economic vitality.

MODERATOR: Rebecca Crowe, Transportation Specialist, Federal Highway Administration Office of Safety
Wendy Cawley, Traffic Safety Engineer, Portland Bureau of Transportation
Marcia Scott, Policy Scientist, University of Delaware

11:15am-12:15pm BREAKOUT SESSION TWO FUNDING & POLICY FOR 21ST CENTURY TRANSPORTATION

Access, Innovation, and Mobility: Defining the Curve through a Changing Landscape

As the fourth fastest growing county in the nation, King County needs innovative mobility services to keep people moving and ensure equitable access to mobility. King County Metro Transit must keep up with the changing technology landscape and meet more people's needs to stay relevant in the future, when mobility looks different than today. This presentation will illustrate Metro's groundbreaking efforts to develop and fund creative transportation solutions that address the impact of fares on system access, consider equity as mobility changes, and respond proactively to evolving demands for service. Metro leads the nation in responding to income inequality through ORCA LIFT, a reduced-fare program for low-income individuals in partnership with Public Health, and Metro's provision of discounted transit tickets to human service agencies for their homeless and no-income clients. As Metro reviews the impacts of existing fares on underserved riders, we are developing evidence-based solutions to increase their mobility, including strategic partnerships to fund those solutions. We will also highlight Metro's innovative approach to shared mobility and service, including lessons from Community Connections, which utilizes government and community partnerships to develop inventive and cost-efficient transportation solutions in areas that cannot support fixed-route bus service. We will discuss several innovative pilot programs, representing a range of public-private approaches.

MODERATOR: Kim Becklund, Strategic Partnerships Advisor, King County Metro Transit
Carol Cooper, King County Metro Transit
Tessa McClellan, King County Metro Transit
Lisa Shafer, Senior Transportation Planner, King County Metro Transit

11:15am- 12:15pm BREAKOUT SESSION TWO A SHARED, ELECTRIC, CONNECTED, AND AUTONOMOUS TRANSPORTATION FUTURE

Drones: Application, Policy, Safety

While a shared, electric, connected, and autonomous transportation future conjures up images of autonomous, land-bound

continued



vehicles, let us not forget about the air space around us and unmanned aircraft systems (UAS), also known as drones. The FAA's vision for fully integrating UAS into the National Airspace System (NAS) entails UAS operating harmoniously, side-by-side with manned aircraft, occupying the same airspace and using many of the same air traffic management systems and procedures. "The Drone pilot program will accelerate the safe integration of drones into our airspace by creating new partnerships between local governments, the FAA, and private drone operators," said Secretary Chao. "These partnerships will allow local communities to experiment with new technologies like package delivery, emergency drone inspections, and more, on terms that work for them and in ways that support a unified and safe airspace." Drones are used for aerial photography, inspections, gathering essential information for disaster management, extending WIFI connectivity from sky to ground, search and rescue missions, as well as shipping. This panel explores the application of drone technology and the interplay between application, policy, and safety.

MODERATOR: Felicia Boyd, Program Manager, Federal Aviation Administration
Sherdellah Anunciado, Chief Marketing Officer, Action Drone, Inc.
Dr. Raquel Girvin, Executive Policy Advisor, Federal Aviation Administration
Dr. Katherine A. Lemos, Director, Design Excellence, Northrop Grumman Aerospace Systems

11:15am- 12:15pm BREAKOUT SESSION TWO PROFESSIONAL DEVELOPMENT: MINDFUL LEADERSHIP, MENTORSHIP, AND COLLABORATION

Alliance Contracting: The Art of Working Collaboratively

Most would agree that working collaboratively on just about anything results in a better end result and increased satisfaction from all parties, not to mention an increased likelihood of innovation and outstanding performance. Alliance contracting is centered around collaborative working and has been used for successfully delivering complex transportation projects in Australia, New Zealand, and other places around the globe but not, to date, in the U.S.. This panel will take a high-level look at alliance contracting and try to get a better understanding of how it could be adopted stateside. The basic definition of alliance contracting will be discussed and compared to the other alternative delivery contracting methods used in the U.S., such as P3 and DB. This will provide the audience with the background to understand alliance contracting as the remainder of the session unfolds. The general principles of how an alliance team is created and how the team works together to achieve the client's objectives will be described including decision-making and how team culture is established and sustained over multi-year, highly complex projects. The panel will discuss organizational structure and responsibilities of key team positions in an alliance contract and how the structure drives collaboration amongst the participants. Examples of projects delivered through an alliance contract will be examined.

MODERATOR: Kimberly Daily, Senior Program Manager, Jacobs Engineering Group, Inc.
Kim Hardy, Principal Planner, GHD
Valorie Hargett, Business Development, Jacobs Engineering Group, Inc.
Robert Jones, Delivery Partner Executive, APAC, Jacobs Engineering Group, Inc.

12:15pm-2:00pm LUNCH AND GENERAL SESSION (More information coming soon)

2:00pm-2:15pm BREAK: POSTER GALLERY, SILENT AUCTION, AND EXHIBITORS

2:00pm-3:00pm ADVISORY BOARD MEETING (CLOSED)

continued



2:15pm-3:15pm BREAKOUT SESSION THREE

RESILIENCY & SUSTAINABILITY: FROM PLANNING TO DESIGN, CONSTRUCTION, MAINTENANCE, AND OPERATIONS

The Only Acceptable Goal: How Cities are Rethinking Transportation Systems through Vision Zero

Nationally, traffic fatalities are on the rise, especially among the most vulnerable street users—pedestrians, bicyclists, motorcyclists, low-income neighborhoods, and people of color. Vision Zero is an international movement to address this reality, viewing crashes as a preventable public health crisis. Over 20 U.S. cities have committed to Vision Zero and to eliminating traffic deaths. Vision Zero is a data-driven, transparent, and multi-agency approach that recognizes human imperfections. While mistakes will happen on our streets, they should not result in death. This session will examine three Vision Zero case studies. In Seattle, the City has taken bold actions such as lowering arterial speed limits, redesigning major streets for pedestrian safety, and delivering a comprehensive messaging campaign. The Denver Vision Zero Action Plan included extensive data analysis and an inclusive public process that resulted in 60 clear actions, and has already informed citywide spot improvements. In Oakland, the newly formed Department of Transportation is undertaking a Vision Zero Action Plan with a strong focus on equity outcomes. As experienced transportation engineers and planners that crafted these plans, the speakers will give an overview of Vision Zero, and share details on the Action Plan process, key initiatives, and their results to date.

Brooke DuBose, San Francisco Regional Office Director, Toole Design Group

Kathleen Ferrier, Policy & Communications Director, Vision Zero Network

Jessica Juriga Fields, P.E., Denver Regional Office Director, Toole Design Group

Amalia Leighton, Seattle Regional Office Director, Toole Design Group

2:15pm-3:15pm BREAKOUT SESSION THREE

FUNDING & POLICY FOR 21ST CENTURY TRANSPORTATION

Preparing for Funding—the Ups and Downs

Agencies in regions with the ability to have voter approved transportation initiatives are often faced with preparation for rapid expansion, or plan for operating with minimal new projects. This panel brings together women leaders from around the country to share their experiences regarding how they and their agencies were preparing for and reacted to the potential for new money in a region. From the Southeast, the City of Nashville is pursuing new funding to change how people move within their region. The ballot measure will be decided May 1, 2017. Speaking on this issue is Julie E. Navarrete, Chief Development Officer from the Nashville Metropolitan Transit Authority. Iris Starr, Strategic Planning Director, City of Oakland, speaks about how a city plans for potential local funding from large regional measures. Kim Kawada, Interim Executive Director, from the local SANDAG MPO, will provide a perspective on the disappointing outcome of Measure A and how that impacts how SANDAG is managing the existing sales tax measure (TransNet). From the Pacific Northwest, Brooke Belman, Land Use Planning and Development Director for Sound Transit, will speak on how ballot measures can affect policy and drive future opportunities and direction.

MODERATOR: Dana Hook, Vice President, CDM Smith

Brooke Belman, Sound Transit

Kim Kawada, Interim Executive Director, San Diego Association of Governments

Julie Navarrete, Nashville Metropolitan Transit Authority

Iris Starr, City of Oakland

continued



2:15pm-3:15pm BREAKOUT SESSION THREE
A SHARED, ELECTRIC, CONNECTED, AND AUTONOMOUS TRANSPORTATION FUTURE

Mobility Hubs as Key Transition Points to a Driverless Future

This breakout session will focus on Mobility Hubs and first/last mile work done for Metrolinx in Toronto, SANDAG in San Diego, and Metro in Los Angeles; showcasing the planning and design behind developing mobility hubs, describing specific cases in these areas, and how the resultant benefits of a mobility hub network within a city contributes to the community's quality of life. The panel will address issues encountered, lessons learned, and suggestions for policy and implementation. Mobility hubs provide an integrated suite of transportation services (such as rideshare), supporting amenities, and urban design enhancements that make transit easier and more convenient to use and where there is a concentration of employment, housing, shopping and/or recreation. Mobility hubs play a key role in transitioning to a driverless future as key places where multiple modes meet and where pilots and deployments will continue to occur. Shared rides may drop off or pick up at Mobility Hubs, making them good spots for implementing electric charging infrastructure for all types of vehicles. The panelist presentations will be followed by a mini charrette in which participants will be divided into several groups, assigned scenarios, and come up with mobility hub solutions, putting to immediate use their newly acquired knowledge.

- Dr. Regina Clewlow**, CEO & Founder, Populus
- Lauren Grabowski**, Principal Transportation Planner, LA Metro
- Trevor McIntyre**, Regional Director of International Operations, IBI Group
- Antoinette Meier**, Principal Regional Planner, San Diego Association of Governments

2:15pm-3:15pm BREAKOUT SESSION THREE
PROFESSIONAL DEVELOPMENT: MINDFUL LEADERSHIP, MENTORSHIP, AND COLLABORATION

Culture Change: Creating a Diverse, Cross-Generational Workplace in the Era of the Millennials

Millennials make up 38% of the American workforce, and will grow to 75% by 2025. A generation known for demanding greater work-life balance in a more relaxed work setting, and ditching the car for public transit, bikes, and ride sharing, millennials are setting their own course. How can leaders today create a workplace culture that meets their needs as well as the needs of the organization? How can we foster an environment that values and celebrates the contributions of millennials, but also those of baby boomers and Gen Xers? Panelists will discuss some of the formal and informal programs and policies to address these challenges, including professional development opportunities, listening sessions and town halls, benefits packages and flexible work hours, commuting options, social events, dress code and more—we will get into it! Panelists will also share their personal experiences (as a millennial or dealing with them!) in finding common ground across generations.

- MODERATOR: Mindy L. Zasloff**, Owner/Principal Consultant, People Skills Are an Art
- Mitsuno Baurmeister**, Diversity & Inclusion Manager and EEO Officer, Santa Clara Valley Transportation Authority
- Emily Gallo**, Chief of Staff, New York City Department of Transportation
- Portia Henry**, Project Manager, Port Authority of NY & NJ
- Mary K. Murphy**, Executive Director, North Jersey Transportation Planning Authority

3:00pm-4:00pm CORPORATE PARTNER MEETING (CLOSED)

continued



3:15pm-3:45pm BREAK: POSTER GALLERY, SILENT AUCTION, AND EXHIBITORS

3:45pm-4:45pm BREAKOUT SESSION FOUR
RESILIENCY & SUSTAINABILITY: FROM PLANNING TO DESIGN, CONSTRUCTION, MAINTENANCE, AND OPERATIONS

The Route to Resilience: Lessons from Integrating Resilience into Transportation Assets

Transportation networks and the organizations that run them are being asked to manage the complexities of a changing climate while being prepared to rebuild with a goal of sustainability in the event of a disaster. This interactive session will highlight real-life challenges for a tightly moderated, collaborative session—leaving with inspiration and ideas to take home. The session moderators hail from across the country bringing lessons from the Colorado floods in 2013, Hurricane Katrina in New Orleans and Superstorm Sandy in New York. Perspectives on resilience are applied through a planning, accounting, finance, and construction lens.

Julie Chang, Sam Schwartz Engineering D.P.C.

Elsie Poisson-Vitet, Senior Program Manager—Storm Mitigation and Resilience Office, Port Authority New York & New Jersey

Keely Thibodeaux, Founder and Principal, Landmark Consulting, LLC

Molly Urbina, President & CEO, Urbina Strategies

3:45pm-4:45pm BREAKOUT SESSION FOUR
FUNDING & POLICY FOR 21ST CENTURY TRANSPORTATION

The Tension Mounts: Creating and Financing Transit-Oriented Neighborhoods

In today's reality of limited funding resources, growing tensions exist in considerations of new transit infrastructure and transit-supportive land uses. How do we move beyond these tensions to create innovative public private platforms that create benefits greater than their parts?

- Constrained funding landscape and resulting funding tension among competing public benefits
- Shifting focus from individual sites to TOD Districts
- Financing transit, housing, and infrastructure
- Successful Public-Private Partnerships

This session takes the broader view of the needs and components of a Transit-Oriented Development; and how a community can get the most value out of a TOD by ensuring that all the key elements get financed. Creating good TOD means connecting people and places with healthy communities that provide good transit, affordable housing, and supporting neighborhood infrastructure. How can we get these financed and built as part of the overall development around transit?

MODERATOR: Judith Taylor, Partner, HR&A Advisors

Nadine Fogarty, Principal and Vice President, Strategic Economics

Jenna Hornstock, Executive Officer, Transit Oriented Communities, Los Angeles County Metropolitan Transportation Authority

Jodie Misiak, Strategic Initiatives Manager, WSP

continued

3:45pm-4:45pm BREAKOUT SESSION FOUR
A SHARED, ELECTRIC, CONNECTED, AND AUTONOMOUS TRANSPORTATION FUTURE

Rideshare 2.0: The Future of Transportation

The freeway system throughout California is nearly built out to capacity, resulting in regional congestion and limiting the commuter's ability to travel effectively in a single occupant vehicle. The transit service is slowed down by local and regional traffic congestion. Also, consumers now expect faster, more convenient transportation options that mirror the convenience provided by on demand service such as Uber and Lyft. Orange County Transportation Authority (OCTA), the Metropolitan Transportation Commission (MTC), the San Diego Association of Governments (SANDAG) and Contra Costa Transportation Authority (CCTA) have recently developed partnerships with entities such as Waze Carpool and SCOOP to encourage the use of these programs which connect drivers and riders and reduce the single occupant vehicles on the road. The goal is to virtually widen the freeways by using the capacity that exists in our cars today, more efficiently. As we move toward a future of autonomous vehicles, ridesharing may be one way that we are able to maximize our existing infrastructure and avoid a future of congestion.

MODERATOR: **Ryan Armstrong**, Manager of Digital Marketing and Creative Services, Orange County Transportation Authority
Kate Balingit, Head of Enterprise Strategy-Carpool, Waze
Peter Engel, Director of Programs, Contra Costa Transportation Authority
Deborah Jones, Project Manager, San Diego Association of Governments
Barbara Laurenson, Project Manager, Metropolitan Transportation Commission

3:45pm-4:45pm BREAKOUT SESSION FOUR
PROFESSIONAL DEVELOPMENT: MINDFUL LEADERSHIP, MENTORSHIP, AND COLLABORATION

Pushing the Glass, Breaking the Ceiling: Mid-Career and Executive Leaders' Perspectives on Women in Transportation

While women make up much of transit ridership, and take on more trips associated with "mobility of care," they are underrepresented in most transportation agencies, firms, and academic institutions, especially at the senior leadership level. What does it take to become a mid-career leader, and how can women take the next step to break the glass ceiling into executive leadership?

This panel will be a facilitated discussion in a Q&A and interview format between mid-career professionals and senior executives from the public, private, and women-owned business sectors. The session will begin with a brief presentation on the context of women in transportation, including representation across disciplines and in leadership, and how this relates to transportation project outcomes. Next, mid-career panelists will interview senior executives on their experiences in the transportation field, what they have done to advance, and advice they have for entry and mid-career professionals. Senior executives will provide their perspectives from working at the highest levels of government, corporate America, and our profession.

Participants will leave the session armed with practical tools to push gender equity in transportation forward in their work today, as well as inspiration on how to break the glass ceiling tomorrow.

Carolyn Flowers, National Transit Practice Lead, AECOM
Meghna Khanna, Senior Manager, LA Metro
Lisa Padilla, AIA, LEED AP, Principal Architect, Cityworks Design
Veronica Siranosian, AICP, LEED GA, Senior Project Manager, AECOM Ventures Group
Jonaure Wisdom, Director of EEO & Civil Rights, LA Metro

continued

WTS PRELIMINARY PROGRAM 2018

THURSDAY, MAY 17, 2018



5:00pm-7:00pm MIX & MINGLE

Join us for a cash bar while checking out our Poster Gallery, visiting with exhibitors and bidding on Silent Auction/Raffle Items.

5:00pm-7:00pm SILENT AUCTION

Silent Auction items will be on display for final bidding ending tonight! Come support the WTS Foundation.

6:00pm-7:00pm VIP RECEPTION. INVITATION ONLY.

7:00pm-10:00pm ANNUAL AWARDS BANQUET

The Annual Awards program is the highlight of the WTS Annual Conference, including presentations of the 2018 recognition award recipients and scholarship winners.

Sponsored by



9:00pm-10:00pm SILENT AUCTION CASH OUT AND PICK UP

Pick up your winning items.

FRIDAY

18

MAY 2018

7:30am-12:00pm REGISTRATION OPEN

7:30am-3:00pm POSTER GALLERY | UPSTAIRS PROMENADE

Peruse project posters highlighting their unique transportation experience or research.

7:30am-3:00pm EXHIBITORS | COMMODORE FOYER

Stop by and visit with our conference sponsors and exhibitors.

7:30am-8:30am BREAKFAST

8:00am-9:00am WTS BUSINESS MEETING /INDUCTION OF NEW BOARD MEMBERS

WTS International Annual Meeting. Open to all members.

continued





9:00am-10:00am GENERAL SESSION, KEYNOTE PANEL DISCUSSION

Changing Lanes

The United States transportation system is ever evolving and no single agency or person alone has shaped what it looks like today, or what it will be in the future. Many forces, leaders, and teams have and will guide, manage, and react to change, affecting this region's transportation network, and beyond. This panel of powerful women leaders in transportation will share what inspires them, and reflect on the challenges and opportunities they have encountered while rising to the top.

This panel will share their insights and personal experiences in a fun non-traditional format that will hopefully result in many conversations throughout the day and beyond.

MODERATORS: **Orla Pease**, Vice President, Transportation, Northeast Region AECOM, (WTS Philadelphia)

Laurie Matkowski, Director of Connected and Automated Vehicle Services, Gannet Fleming (WTS Philadelphia)

PANELISTS:

Denise Berger, AIA, Assistant Chief Engineer, Operations Division, Port Authority of New York & New Jersey

Suzanne Boda, Senior Vice President, Los Angeles, American Airlines

Jennifer Cohan, Secretary of Transportation, Delaware Department of Transportation

Kristin Decas, CEO/Port Director, the Port of Hueneme, California

Amy Gonzalez, General Counsel, San Diego International Airport

Leanne P. Redden, Executive Director Regional Transportation Authority (RTA) Chicago

Aura Moore, Deputy Executive Director/Chief Information Officer, Los Angeles World Airports

Mary Peters, Former United States Secretary of Transportation, U.S. Department of Transportation



10:00am-10:45am

CHAPTER CIRCLE OF EXCELLENCE AWARDS RECOGNITION CEREMONY

Join us for a celebration to honor the outstanding WTS chapters and recognize their achievements in earning gold, silver, and bronze levels as well as the presentation of the prestigious annual WTS chapter awards.

WTS chapters have accomplished much this year and this event promises to be one you won't want to miss!

10:45am-11:00am BREAK: POSTER GALLERY AND EXHIBITORS

11:00am-12:00pm BREAKOUT SESSION FIVE

RESILIENCY & SUSTAINABILITY: FROM PLANNING TO DESIGN, CONSTRUCTION, MAINTENANCE, AND OPERATIONS

Transforming California—A 21st Century Future of Resilience and Sustainability from the California High-Speed Rail Authority

California is the sixth largest economy in the world and has been a pioneer state developing and adopting new tools, practices, standards and guidelines as we respond to the changing transportation needs and develop a resilient and sustainable infrastructure. Come join a panel of California High-Speed Rail experts and the diverse stakeholders who are collaborating to develop innovative and sustainable infrastructure solutions as we plan, design, construct, maintain and operate the nation's first High-Speed Rail statewide system that connects and transforms all California transportation networks. Whether it is developing new standards for seismic safety (Engineering), or developing and planning for a more

continued



sustainable system (Planning), or constructing and maintaining a resilient system with diverse stakeholders to support millions of visitors and residents each year, there are many effective ways that California High-Speed Rail Authority is collaborating with statewide and regional partners and communities who are striving to create a more resilient and sustainable future.

MODERATOR: **Michelle Boehm**, Southern California Regional Director, California High Speed Rail Authority
Laurie Berman, Interim Chief Deputy Director, Caltrans
Margaret Cederoth, Sustainability Manager, California High-Speed Rail Authority
Scott Jarvis, Chief Engineer, California High-Speed Rail Authority

11:00am-12:00pm BREAKOUT SESSION FIVE FUNDING & POLICY FOR 21ST CENTURY TRANSPORTATION

Toll Relief: Reinventing Equity for Mobility

Equity for those most in need within transportation has always been a challenge. But addressing this issue with tolls is even more so. With more tolling projects planned, the Virginia Department of Transportation made a commitment to ensure that the public is aware of the role tolling plays in delivering transportation funding for much needed improvements while simultaneously ensuring equity to those in lower socioeconomic households. In addition to implementing an aggressive outreach program designed to educate the public around the needs and benefits of tolling projects, VDOT decided to assist citizens who are most financially impacted by tolls. In October 2016, this commitment was set in motion as Governor McAuliffe & Deputy Secretary Grindly Johnson announced that Norfolk/Portsmouth residents would receive help paying tolls on the Elizabeth River Tunnels (ERT) through a new Toll Relief program. Toll Relief, the first program of its kind in the nation, was devised to provide meaningful financial relief to qualified residents who travel the ERTs. The operators of the ERTs agreed to pay \$5.5M over 10 years to help offset the cost of tolls on those users most financially stressed. The agreement is part of a broader deal to reduce the financial impact of major construction improvements on motorists in Hampton Roads. This program in its first year served more than 2,000 residents in the impacted area and provided almost \$500,000 in financial relief. Now that spells success!

MODERATOR: **Matt Click**, Vice President & National Director of Priced Managed Lanes, HNTB Corporation
David Caudill, Tolling Operations Division Administrator, Virginia Department of Transportation
Grindly Johnson, Deputy Secretary of Administration, Commonwealth of Virginia
Shannon Marshall, Communications Director, Virginia Department of Transportation

11:00am-12:00pm BREAKOUT SESSION FIVE A SHARED, ELECTRIC, CONNECTED, AND AUTONOMOUS TRANSPORTATION FUTURE

The Autonomous Revolution/Lessons Learned

The transportation industry is on the verge of rapidly changing. Transit agencies around the world are looking at autonomous technology as an environmentally friendly and cost-effective alternative. With passenger profiles evolving, future ridership will significantly change as millennials become further disinterested in auto ownership. Keolis and global tech leader NAVYA have partnered up to respond to this rapidly increasing challenge. With NAVYA's proprietary advanced perception navigation and geo-localization techniques, we have successfully launched the first autonomous shuttle on a public roadway in the U.S.. In collaboration with the City of Las Vegas and the Regional Transportation Commission of Southern Nevada, Keolis operated a test pilot in January of 2017. In addition, a follow up pilot was launched on November 8, 2017. Our presentation

continued

will cover lessons learned relative to technology, State and Federal regulations, safety, and thought provocation from varying perspectives on the world of autonomous mobility.

MODERATOR: Maurice Bell, Vice President of Mobility Solutions, Keolis Transit America
Susan Herlick, General Counsel, Keolis Transit America
Tina Quigley, General Manager, Regional Transportation Commission of Southern Nevada
Joanna Wadsworth, P.E., Program Manager, Transportation Engineering Division, City of Las Vegas

11:00am-12:00pm BREAKOUT SESSION FIVE PROFESSIONAL DEVELOPMENT: MINDFUL LEADERSHIP, MENTORSHIP, AND COLLABORATION

Empowering Young Professionals and Urban Solutions through Startup Design Competitions

This session will focus the conversation around the trend in startup/design competitions and how they can empower young (and female) professionals to promote innovative new ideas to a broader audience they may otherwise not have access to and spurring much-needed solutions to urban needs. Young female innovators will share their stories from New York, Detroit, and San Diego on ideating, conceptualizing, and bringing to fruition their ideas for a better urban environment with their teams and mentors, with transportation as a key element of connecting people in transit and food deserts, and how they partnered with local agencies, businesses, and incubators to do so. This session will focus on the experiences of CART in Detroit and sAVe in New York and San Diego. Attendees can also anticipate hearing from judges from the New York City and San Diego startup design competitions on how these competitions connect young professionals to entrepreneurship, startup culture, and disruptive technologies that have the power to change the face of the future city in perhaps more rapid and efficient ways than before, particularly in the transportation industry with the onset of smart cities and driverless cars. The session will wrap up with ways on how attendees can get started participating in a local startup design competition and a Q&A session for the panel.

MODERATOR: Jill Mackay, Senior Associate, IBI Group
Courtney Ehrlichman, Deputy Executive Director, Traffic 21, Mobility 21, UTC and T-SET UTC
Stacey Matlen, CEO/Founder, Cart
Katie Rast, Director of Community Impacts, The San Diego Foundation
Nathalie Waelbroeck, Project Designer, IBI Group and sAVe



12:15pm-2:00pm LUNCH AND GENERAL SESSION—KEYNOTE SPEAKER

Anousheh Ansari

Entrepreneur & First Female Private Space Explorer

A successful serial entrepreneur and active proponent of world-changing technologies and social entrepreneurship, Anousheh Ansari is co-founder, chairwoman, and chief executive officer of Prodea Systems. At Prodea, she is responsible for setting corporate strategy, creating a culture of innovation, and driving the company's core vision of global access to technology. With the launch of Prodea in 2016, Ansari also blasted off for an eight-day expedition aboard the International Space Station, capturing headlines around the world as the first female private space explorer. She is also the first Iranian and the first Muslim woman to visit space. Ansari is a UNESCO Goodwill Ambassador and serves on the boards of The Museum of Mathematics and Peace First, as well as several other nonprofit organizations focused on STEM education and youth empowerment. She is regularly featured by prominent media outlets, such as *Forbes*, *CNN*, *Fortune*, and *The New York Times*.

continued

WTS PRELIMINARY PROGRAM 2018



FRIDAY, MAY 18, 2018

2:00pm-5:00pm TECHNICAL TOUR 7: HISTORIC DOWNTOWN SAN DIEGO WALKING

\$35 (\$45 non-members) | Capacity 12 | Pre-registration required.

Immerse yourself in the charm and beauty of Downtown San Diego. The ~3-mile walking tour will highlight historic sites within the famous Gaslamp Quarter, explore the picturesque Embarcadero, and see the San Diego Trolley in action. Tour participants will ride the ferry from Coronado Island to Downtown San Diego in order to experience a unique, cross-bay commute.

Please note: *Participants are encouraged to wear comfortable shoes and attire and bring sunscreen. Water will be provided.*

2:00pm-5:30pm TECHNICAL TOUR 8: SR 15 MID-CITY CENTERLINE RAPID AND MID-CITY RAPID 215 SERVICES AND STATIONS

\$40 (\$50 non-members) | Capacity 25 | Pre-registration required.

Take a ride on one of San Diego's new *Rapid* vehicles to visit one of the region's first freeway-level inline transit stations, the El Cajon Boulevard *Rapid* Transit Station. This tour will provide unique perspectives from City Heights community members who were vital to moving the Centerline project forward and presentations from the project team who will discuss the unique design features of the freeway in-line stations. Attendees will also tour the *Rapid* 215 guideway and transit station on Park Boulevard. Attendees will gain a better understanding of the challenges of building a transit guideway in a dense urban community.

2:00pm-6:00pm TECHNICAL TOUR 9: SOUTH BAY RAPID

\$35 (\$45 non-members) | Capacity 40 | Pre-registration required.

Learn about the first *Rapid* service to provide transportation between the U.S.-Mexico border and major regional and local destinations in South County San Diego. The project features transit signal priority, a dedicated transit guideway, bus on shoulder operations, and upgraded *Rapid* stations. The 26-mile *Rapid* route runs between downtown San Diego and the Otay Mesa Port of Entry, which has more than 10 million pedestrian and vehicle crossings annually. After over 15 years of planning and collaboration efforts with multiple agencies and several communities, the first phase of the South Bay *Rapid* Project is expected to open in early 2019. Hear firsthand from the project development team about the opportunities and challenges in building a new transit network that connects residential areas to employment and activity centers in downtown San Diego, South County, and across the border.

continued



WTS PRELIMINARY PROGRAM 2018

SATURDAY, MAY 19, 2018



SATURDAY

19

MAY 2018

9:30am-12:00pm TECHNICAL TOUR 10: CORONADO ISLAND BIKE

\$35 (\$45 non-members) | Capacity 12 | Pre-registration required.

Explore Coronado Island by bike! Led by the city's active transportation planner, this tour will ride by City Hall, the Hotel Del Coronado, the Coronado Ferry Landing, the Bayshore Bikeway, and the city's various bike-friendly amenities. Learn about the city's bicycle/pedestrian counter, the bicycle repair station for minor bike fixes, bike underneath the Coronado Bridge along the Bayshore Bikeway, and much more. The ride will be about six miles on flat terrain with selected stops and information sessions along the way.

Please note: Participants are encouraged to wear comfortable shoes and attire and bring sunscreen. Bikes, helmets, and water will be provided.

9:30am-1:00pm TECHNICAL TOUR 11: BAYSHORE BIKEWAY TO IB BIKEWAY VILLAGE

\$35 (\$45 non-members) | Capacity 20 | Pre-registration required.

Explore the gorgeous Silver Strand peninsula by bike! The tour will depart from Loews Coronado and continue down the Bayshore Bikeway to the Imperial Beach Bikeway Village. Along the way, enjoy stunning views of the Pacific Ocean and the San Diego Bay National Wildlife Refuge. Participants will learn about the Bayshore Bikeway project and the collaborative development of the Imperial Beach Bikeway Village, a retail center, event venue, and bike pit stop nestled along the protected bikeway. The tour will also stop by the Palm Avenue Pedestrian Streetscape project, Dunes Park, and Imperial Beach pier. Additionally, hear about LimeBike, the region's first dockless bikeshare pilot that launched in Imperial Beach in 2017. Participants will bike ~11 miles at a slow to moderate pace on virtually flat terrain.

Please note: Participants are encouraged to wear comfortable shoes and attire and bring sunscreen. Bikes, helmets, and water will be provided.

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