



2008 WTS Annual Conference Preliminary Program

May 14 – 16, 2008
Atlanta, GA

2008 Conference Overview "At a Glance"

Wednesday, May 14, 2008

8:00 am – 5:00 pm	Registration/Hospitality
10:00 am – 12:00 noon	WTS International Board Meeting
1:00 pm – 4:00 pm	Chapter Leadership Meeting
1:00 pm – 4:00 pm	Technical Tour 1: Hartsfield-Jackson Atlanta International Airport Technical Tour 2: Atlanta Beltline Tour
3:00 pm – 4:00 pm	Professional Development: Transportation Crossroads and Mega Regions
5:30 pm – 7:30 pm	Welcome Reception High Museum of Art

Thursday, May 15, 2008

7:30 am – 5:00 pm	Registration/Hospitality
7:30 am – 9:00 am	Breakfast and Welcome/Plenary Session I: Women in the Workforce
8:00 am – 5:00 pm	Exhibits and Networking
9:15 am – 10:30 am	<u>CONCURRENT SESSIONS</u> Leadership: States at a Crossroads: Setting New Directions for Transportation International and Global: World Class Cities' Visions: Moving Toward the Future National Transportation Issues: The Crossroads of Health and Transportation
10:00 am – 9:30 pm	Silent Auction Bidding
10:45 am – 12:00 noon	<u>CONCURRENT SESSIONS</u> National Transportation Issues: Crossing New Thresholds: Innovative Pricing Strategies Leadership: Transit at a Crossroads: Meeting New Challenges Environmental: Choosing a Different Direction: Transportation Demand Management
12:15 pm – 1:30 pm	Lunch / Plenary Session II: The Workforce of the Future
2:00 pm – 3:00 pm	Plenary Session III: Faces of the Future
2:00 pm – 3:30 pm	Leadership Class Alumnae Meeting
2:00 pm – 4:30 pm	WTS International Advisory Board Meeting
3:15 pm – 4:30 pm	<u>CONCURRENT SESSIONS</u> National Transportation Issues: Freight Transportation's Future: Getting on the Right Track Environment: Transit's Answer to Climate Change National Transportation Issues: Evolution of Managed Lanes
5:30 pm – 6:30 pm	Reception

6:30 pm – 9:00 pm Awards Banquet

Friday, May 16, 2008

7:30 am – 2:00 pm Registration/Hospitality

7:30 am – 2:00 pm Exhibits and Networking

7:30 am – 9:45 am WTSS Silent Auction Bidding

7:30 am – 9:15 am Breakfast/ Annual Business Meeting

9:30 am – 10:45 am

CONCURRENT SESSIONS

Sustainability: Sustainable Transportation Strategies

Leadership: Navigating the Crossroads

National Transportation Issues: Transportation Funding at a Crossroads

11:00 am – 12:15 pm

CONCURRENT SESSIONS

National Transportation Issues: Funding on the Rails - Who Pays?

Leadership: Where Few Women Dare to Be

National Transportation Issues: Transit Crossroads in Florida

11:00 am – 2:00 pm

WTSS Silent Auction Cash Out & Item Pick-Up

12:30 pm – 1:45 pm

Lunch / Plenary Session IV

2:00 pm – 5:00 pm

WTS Scholarship Board Meeting

2:30 pm – 4:30 pm

Technical Tour 3: City of Decatur

Technical Tour 4: Austell Intermodal Transfer Yard

Saturday, May 17, 2008

9:00 am – 12:00 pm

WTS Scholarship Fun Walk/Run Fundraiser

Session Details

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1:00 pm – 4:00 pm	Technical Tour 1: Hartsfield-Jackson Atlanta International Airport
	Technical Tour 2: Atlanta Beltline Tour
3:00 pm – 4:00 pm	Professional Development: Transportation Crossroads and Mega Regions Catherine Ross, Director, Center for Quality Growth & Regional Development, Georgia Institute of Technology
5:30 pm – 7:30 pm	Welcome Reception – High Museum of Art

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7:30 am – 5:00 pm	Registration/Hospitality
7:30 am – 9:00 am	Breakfast and Welcome/Plenary I: Women in the Workplace Cynthia Good, Co-owner, Founding Editor, <i>Pink Magazine</i>
8:00 am – 5:00 pm	Exhibits and Networking

CONCURRENT SESSIONS

9:15 am – 10:30 am

International and Global: World Class Cities' Visions: Moving Toward the Future

This session will provide an inspirational look at the action being taken to ensure the sustainable delivery of transportation in some of the world's largest cities. Session speakers will present their visions and plans for transportation within their respective cities.

Moderator

Gloria Jeff

Speakers

Lilli Matson, Policy Development Manager, Transport for London

National Transportation Issues: The Crossroads of Health and Transportation

New tools and new partners can provide a healthy perspective on transportation. As cities grow and change, planners need new strategies to create transportation solutions that respond to many priorities, including public health. This session focuses on topics ranging from creating an efficient transportation system that supports good health to implementing healthy solutions in a constrained or evolving urban setting.

Moderator

Karen Leone de Nile, Research Scientist, Center for Quality Growth & Regional Development, Georgia Institute of Technology

Speakers

Candace Rutt, ORISE Fellow, Centers for Disease Control

Amanda Thompson, Planning Services Officer, City of Decatur, GA

Wendy Landman, Executive Director, Walk Boston

10:00 am – 9:30 pm

WTSS Silent Auction Bidding

CONCURRENT SESSIONS

10:45 am – 12:00 noon

National Transportation Issues: Crossing New Thresholds: Innovative Pricing Strategies for Transportation

Funding is a pressing issue facing the transportation industry. This session will explore various federal, state, and local programs that permit transportation real time pricing, including cordon pricing programs, parking pricing, and highway capacity congestion pricing. Time of day and congestion sensitivity applications will be discussed along with the legal and technical issues related to the adoption and implementation of these programs.

Moderator

Stanley Taylor, Partner, Nossaman Guthner Knox and Elliott, LLP

Speakers

Tilly Change, Deputy Director for Planning, San Francisco County Transportation Authority

James D. Ray, Acting Deputy Administrator, Federal Highway Administration

Stephen E. Howard, Senior Vice President, Lehman Brothers Holding, Inc.

Benjamin G. Perez, Senior Vice President, Parsons Brinckerhoff

Leadership: Transit at a Crossroads: Meeting New Challenges

The future of transit is at a crossroads. Is it heavy rail, light rail, bus rapid transit, or intercity rail? Session speakers will explore the challenges facing the transit industry and what it takes to run a transit agency.

Moderator

Beverly Scott, Ph.D., General Manager, Metropolitan Atlanta Rapid Transit Authority

Environmental: Choosing a Different Direction: Transportation Demand Management

Adding to the transportation supply is often the solution to fixing transportation problems. But some leaders are now focused on decreasing demand for transportation. This session highlights Washington State's success at growing multi-modal shares in urban areas including methodologies proposed for setting targets and how new partnerships between business, local governments and the state are translating into innovative methods for growing non-SOV travel markets where the need for mobility is most acute.

Moderator

Allison Richards, Chief, Transportation Demand Management Division, Atlanta Regional Commission

Speakers

Keith Cotton, Commute Options Developer, Washington Department of Transportation

Kim Becklund, Transportation Policy Advisor, City of Bellevue

12:15 pm – 1:30 pm

Lunch / Plenary II: Workforce of the Future

Marilyn Motes Kennedy discusses the demographic changes of the transportation industry; specifically, the transportation industry's most pressing needs – finding and attracting the best and the brightest young women to the industry – all modes, all sectors.

2:00 pm – 3:00 pm

Plenary Session III: Faces of the Future

This session features past WTS Scholarship recipients in a discussion on how to succeed in cultivating the next generation of women to the transportation industry.

2:00 pm – 3:30 pm

Leadership Class Alumnae Meeting

2:00 pm – 4:30 pm

WTS International Advisory Board Meeting

CONCURRENT SESSIONS

3:15 pm – 4:30 pm

National Transportation Issues: Freight Transportation's Future: Getting on the Right Track

As the amount of goods and commodities grow, the movement of freight in and around the United States is of national importance. This session examines the various aspects of freight movement from ports to trucking and rail. The speakers will discuss the future of freight movement and the need for a unified national strategy.

Moderator

Michael Meyer, Ph.D., Professor & Director, Georgia Transportation Institute, Georgia Institute of Technology

Speakers

Rebecca Brewster, President & Chief Operating Officer, American Transportation Research Institute

Deborah Butler, Executive Vice President Planning & CIO, Norfolk Southern

Environment: Transit's Answer to Climate Change

This session will focus on the Bay Area Rapid Transit District's (BART) role in addressing climate change. It will present current practices that can serve as a model for other transit agencies around the country.

Speakers

Gail Murray, President, Gail Murray Consulting

Val Menotti, Deputy Planning Manager, Bay Area Rapid Transit District

National Transportation Issues: The Evolution of Managed Lanes

The Georgia State Transportation Board has adopted a managed lane vision. The session explores how historically separate divisions at the Georgia Department of Transportation have come together for the benefit of finding an implemental solution, and what it takes to establish and achieve common goals across different perspectives.

Moderator

Angela Alexander, State Planning Administrator, Georgia Department of Transportation

Speakers

Claudia Bilotto, Senior Transportation Planner, HNTB Corporation

Karen J. Hedlund, Partner, Nossaman, Gunther, Knox, and Elliot, LLP

Mary Sallach, Innovative Program Management, Georgia Department of Transportation

Rachel Cogburn, Principal Planner, Atlanta Regional Commission

5:30 pm – 6:30 pm

Reception

6:30 pm – 9:00 pm

Annual Awards Banquet

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7:30 am – 2:00 pm

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Exhibits and Networking

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9:30 am – 10:45 am

Sustainability: Sustainable Transportation Strategies

This session focuses on planning approaches to promote greenhouse gas reduction as well as developing strategies for adapting to climate change. Topics covered will include various land use and transportation strategies that help reduce the vehicle miles traveled (VMT) and vehicle emissions in metropolitan areas, and the emission reduction and environmental benefits of the transition to alternative fuels.

Moderator

Cynthia J. Burbank, National Planning and Environment Practice Leader, PB Americas

Speakers

Jimmy Wong, Transportation Planner/Engineer, CH2M Hill

Sarah Catz, Director, University of California at Irvine, Center for Urban Infrastructure
Joanne Potter, Senior Associate, Cambridge Systematics, Inc.

Leadership: Navigating the Crossroads

The session will discuss leadership and management skills needed to navigate changing times. The session speakers will provide their different perspectives on skills needed to effectively operate both private firms and public entities in the 21st century.

Moderator

Christine J. Vineis, President, Capital Partnerships LLC

Speakers

Charmaine Knighton, Deputy Regional Administrator, Federal Transit Administration
Debra Baskett, Transportation Manager, City and County of Broomfield, Colorado
Gina McAfee, Principal and Vice President, Carter & Burgess

National Transportation Issues: Transportation Funding at a Crossroads

This session will highlight the nature and scope of the transportation funding crisis ahead and proposes options for restoring adequate revenues to investment in transportation. Discussion will explore the financing innovations provided by TIFIA credit assistance and leveraging federal assistance with substantial private and other non-federal co-investment.

Moderator

H. David Prior, Partner, Ballard, Spahr, Andrews & Ingersoll

Speakers

Iris Ortiz, Associate, Cambridge Systematics, Inc.
Kimberly Swain, Director, Citigroup
Cheryl Jones, Project Finance Advisor, U.S. Department of Transportation
Nancy Lashnits, Partner, Ballard, Spahr, Andrews & Ingersoll

CONCURRENT SESSIONS

11:00 am – 12:15 pm

National Transportation Issues: Funding on the Rails - Who Pays?

Much attention is focused on the future of rail transportation for both freight and passenger transport. But who will pay for the necessary improvements? This session will provide an engaging discussion of the emerging patterns and changing paradigms in passenger and freight financing.

Moderator

Jolene M. Molitoris, Principal, Gardant Technologies, Inc.

Speakers

Sophie Hartshorn, Senior Professional, Cambridge Systematics, Inc.

Dana Hook, Associate Vice President, HNTB Corporation

Leadership: Where Few Women Dare to Be

There are a few women in the transportation industry who have dared to succeed. In this leadership session, learn how these successful women made their “crossroads” decisions and how they inspired to ground breaking positions.

Moderator

Elizabeth Levin, President, Liz Levin & Company

Speakers

Marsha Anderson Bomar, President and Founder, Street Smarts

Jane Chmielinski, Group Chief Executive – AECOM Corporate Development; Chair – DMJM Harris

Nuria Fernandez, Commissioner, Chicago Department of Aviation

National Transportation Issues: Transit Crossroads in Florida

Florida is moving forward with a transit vision for the future with several innovative transit initiatives. This session will highlight Miami Dade County transit extensions, the South Florida East Coast Corridor Transit Analysis (SFECCTA) study, and the recently approved memorandum of agreement with the CSX Railroad in Central Florida.

Moderator

Odalys Delgado, Planning and Project Development Manager, Gannett Fleming, Inc.

Speakers

Maria Batista, Principal Planner, Miami-Dade Transit Agency

Scott Seeburger, Project Manager, Florida Department of Transportation

Tawny Olore, Central Florida Rail Transit Project Manager, Florida Department of Transportation

11:00 am – 2:00 pm

WTSS Silent Auction Cash Out & Item Pick-Up

12:30 pm – 1:45 pm

Lunch / Plenary Session IV: Transportation for All

2:00 pm – 5:00 pm

WTS Scholarship Board Meeting

2:30 pm – 4:30 pm

Technical Tour 3: **The City of Decatur**

Technical Tour 4: **Austell Intermodal Transfer Yard**

Saturday, May 17, 2008

9:00 am – 12:00 noon

WTS Scholarship Fun Walk/Run Fundraiser

There is a separate registration form and \$30 registration fee to participate. You can register online or download the entrance form from the website.

Technical Tours

Technical Tours

Wednesday, May 14, 2008

1:00 pm – 4:00 pm

Hartsfield-Jackson Atlanta International Airport – HJAIA is the world's busiest airport and it is working hard to keep up with growth. Come learn about the City of Atlanta's \$ 6.5 billion capital development plan and see the implementation of that plan up close. There is a separate \$25 fee to attend this tour. Tour limit – 25 people

Atlanta Beltline Tour – Discussed as a sustainable transportation framework for the future, the Beltline concept began as a graduate student's idea for using historical rail corridors for transit, recreation, and development. Come hear about the opportunities and challenges associated with this exciting plan. There is a separate \$25 fee to attend this tour. Tour limit – 30 people

Friday, May 16, 2008

2:30 pm – 4:30 pm

The City of Decatur– Join us for a tour of the City of Decatur, a 4-square mile jurisdiction where transportation, land use and active living principles and plans live in harmony. Come experience a City that is well-positioned for sustainability. There is a separate \$25 fee to attend this tour. Tour limit: 40

Located on the MARTA East Line, there are numerous restaurants in case you want to stay around for a casual Friday evening dinner.

Austell Intermodal Transfer Yard – Atlanta is a crossroads for freight mobility and the rail-to-truck transfer happens here, at the Austell Intermodal Yard. Come see first hand the complexities of intermodal goods movement. There is a separate \$25 fee to attend this tour. Tour limit – 35 people

Exhibits

The Exhibit hall will be open for setup from 8:00 am - 5:00 pm Wednesday, May 14 and 7:00 - 8:00 am Thursday, May 15 and remain open during conference hours until 2:00 pm Friday, May 16, 2008.

Opportunities to exhibit at the 2008 WTS Annual Conference are available. Please contact AHI at convene@aol.com or 1-800-788-7077

The Thursday evening reception prior to the Awards Banquet will be held in the Exhibits Hall, increasing the exposure and networking opportunities between attendees and exhibitors.

Exhibitors will be contacted directly with details, space availability, and other arrangements.

WTS Scholarship Fun Walk/Run

Saturday, May 17, 2008

9:00 am – 12:00 noon

Let's get out, get some exercise, and raise funds for WTS Scholarship at the same time!

We'll leave the hotel at 9:00 am and walk from the hotel to historic Piedmont Park. The walk will continue around the park and end back at the hotel. The walk is approximately 2 miles.

Each participant will receive a WTSS Fun Walk/Run T-Shirt.

Entry charge is \$30 per person. You can register online or download the entrance form from the website.

Individuals are encouraged to solicit sponsorships from chapter, local sponsors, colleagues, etc. Twenty-five percent of the money collected will go towards the participants' respective chapter scholarships and the remainder will benefit national scholarships. The chapter that collects the highest amount will get 50% of what the chapter collected for their local scholarships.

Individuals who pre-register will receive a sponsor kit.

Please note: Remember to check in at the WTSS Fun Walk/Run registration table at the conference to sign your waiver form, collect your t-shirt and obtain a detailed map of the route.