



Communications

The Communications Committee maintains the WTS-Boston Chapter website and publishes the WTS-Boston annual report. The committee issues weekly and periodic emails to all members and registered non-members about upcoming events and programs. The committee also participates in using social media such as Facebook and Twitter to promote WTS and its members. Heightened awareness of WTS-Boston and women in the transportation field are integral parts of the chapter's mission that are promoted by the Communications Committee. The committee welcomes new members interested in writing, editing, website content, and social media.

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Diversity

"Diversity" describes differences in racial and cultural backgrounds, age, gender, work classification, professional background, socioeconomic status, physical challenges, etc. WTS recognizes the value of diversity and, through its Diversity Committee, works in partnership with the WTS Board and other committees to promote awareness and increase understanding among the WTS membership, in our workplaces, and in transportation. The committee will host its first women-owned small business roundtable in 2016 and plan other events to promote diversity. WTS-Boston members represent a variety of disciplines and experiences, and the committee works to promote our differences and build connections through its programming.

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HELP WTS-BOSTON BE THE BEST IT CAN BE!

The Boston Chapter is one of the largest of WTS International's 50 Chapters. We are operated completely by volunteers including our Board of Directors, Advisory Board, Committee Co-Chairs, and committee members. We depend on our Committees to help shape the success of our Chapter so that WTS-Boston supports the needs and interests of its members. This all starts with YOU! The



best way to learn about WTS – and benefit from it – is to get involved at a committee level. With so many options to choose from, you can find the committee that is the best fit for you. Each committee has a lot to offer, and you can find the perfect match based on your interests and availability. I can speak from experience that what you learn at a committee level is invaluable. Friendships, networking, leadership skills, and visibility are just a few of the things that come out of volunteering for WTS. I can't think of a better way to have ongoing professional development that will ultimately help you at work, too. Please reach out to anyone listed in this brochure or speak with us at one of our events to learn more. We look forward to hearing from you!

Rachael Barolsky Sack
WTS-Boston President



Finance

The Finance Committee is responsible for overseeing the WTS Boston Investment Plan and a new invoicing process implemented in 2016. The goal of the committee is to both ensure the proper investment of WTS funds to maximize the return on investment and to support committees in collecting payments for events. Anyone interested in the financial aspect of the Chapter, especially those with a finance background or who are well-organized, are encouraged to join.

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Fundraising

The Fundraising Committee is responsible for managing the WTS-Boston Annual Sponsorship Program. The program supports chapter activities and programs, including the Scholarship Fund, through contributions from local corporate and agency sponsors. The committee also establishes the sponsorship levels and benefits for the Chapter's supporters. It coordinates fundraising activities and special events with other committees such as Communications and Special Projects. If you are interested in helping support fundraising for the Chapter and scholarships, contact the committee.

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Membership

The Membership Committee supports members of WTS-Boston by identifying membership needs, developing strategies to increase membership, and helping members to be involved in WTS-Boston activities. The committee designs and distributes welcome kits to new members, promotes the benefits of committee involvement to new and existing members, and maintains contact information of all members. The committee also plans the annual membership drive, annual membership celebration reception, and events geared toward young and new members. Membership is an integral part of WTS-Boston activities and this committee works with all the chapter committees to ensure that membership information is frequently distributed and that the benefits of WTS are shared with others.

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Mentoring

The Mentoring Committee is responsible for overseeing several programs that provide WTS-Boston members with valuable mentoring opportunities and relationships, including the program for Emerging Professional Women, One-on-One Mentoring Program, TED Talk Discussion, Book Club, and the New Member Buddy System. The Emerging Professional Women program supports the development of future leaders by providing two annual awards to "Emerging Professionals" for paid WTS membership, paid attendance at key WTS events, and advisor support for the WTS-Boston Board of Directors. The One-on-One Mentoring Program matches WTS members into formal Mentor/Mentee relationships through an annual "Mentoring Match Up" event. The WTS-Boston Book Club and TED Talk Discussions meet to explore topics related to professional development or transportation, with each group meeting facilitated by a leader within the WTS-Boston Chapter. The New Member Buddy System, in conjunction with the Membership Committee, provides each new member with a seasoned WTS member to connect them with events, people, and opportunities.

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Outreach

The Outreach Committee is the link between WTS-Boston and Transportation YOU, a joint initiative between the U.S. Department of Transportation and WTS-International to encourage young women to pursue careers in transportation. The committee provides local Transportation YOU programming to middle school and high school aged girls at partner schools in the Boston area, including modal tours, mentoring activities, career panel discussions, and hands-on activities. Additionally, the committee participates at Science, Technology, Engineering and Math (STEM) events in the community to reach an even broader audience. In addition to the local programs, the Outreach Committee selects one Mentor/Mentee pair to represent WTS-Boston at the Transportation YOU Youth Summit in Washington, DC each year.

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Professional Development

The Professional Development Committee is a very active committee, aspiring to provide excellent professional development programming for the benefit of our members. The committee organizes professional development seminars, workshops and panel discussions on a variety of topics including professional licensing, networking, social media, managing, presentation skills and marketing. Networking opportunities are also offered, such as the annual Golf Outing and the annual Fall Social Event. The committee welcomes new members and offers opportunities for all to help plan and participate in professional development programs.

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Programs

The Programs Committee is responsible for developing, planning, and conducting eight monthly luncheon meetings held throughout the year as well as a lunchtime summer tour event. The focus of our programs is to regularly bring to our members and interested parties current transportation related topics discussed by key industry leaders, both from the public and private sectors. Our programs have included federal government speakers, state and local officials, and key private industry leaders discussing relevant issues impacting the transportation industry. Additionally, the Programs Committee selects programs which provide information about all modes of transportation and actively seeks female speakers (if appropriate) to discuss these issues.

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Public Art Project

The Public Art Committee is responsible for implementing the vision for the WTS-Boston Anniversary Public Art Project. The project is the installation of a public art piece in the Silver Line/Red Line Concourse at South Station. The Public Art Committee has been working with MassDOT and the MBTA to make this vision a reality. To date the Public Art Committee issued an RFP out for artist, receiving 195 applications. Four artists were shortlisted and they prepared presentations. The Selection Committee held a public meeting where the four artists presented their proposals. Based on public input and the WTS Boston Public Art Committee input the Selection Committee chose Ellen Harvey's conceptual NETWORK proposal. NETWORK consists of a hand-made glass mosaic map of the surroundings of South Station. The next phases will be fundraising for the project, finalizing the concept design, ensuring the proper installation of the art piece, and establishing a mechanism for maintenance of the art piece. Committee members will be actively involved in all aspects of this project.

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Scholarship and Awards

The Scholarship and Awards Committee serves the Boston chapter through the development of students, our future transportation leaders and through recognition of its leaders. The committee supports women studying transportation by awarding undergraduate, graduate, community college, and high school scholarships. The committee performs outreach to local students and universities for nominations, performs evaluations, selects the local winners, and submits the student candidates for the National competition. The committee also solicits nominations, performs evaluations, and provides recommendations for the Annual Chapter Recognition Awards. These awards currently include Woman of the Year, Member of the Year, Employer of the Year, Innovative Transportation Solutions Award and the Diversity Leadership Award. The committee also submits the candidates for the National competition.

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Special Projects

This committee is responsible for planning three events: the New Year's Reception, April Leadership Forum, and Annual Scholarships and Awards Dinner. Each year, an industry leader greets 150+ attendees at the New Year's Reception, including many dignitaries from Boston's public agencies. The April Leadership Forum is held annually to recognize the chapter's corporate sponsors and the "Excellence in Leadership Award" recipient. This event brings together leaders in the transportation community including state legislators, agencies, and private companies. The Awards and Scholarships Dinner honors WTS-Boston's Woman of the Year, Member of the Year, Employer of the Year, Innovative Transportation Solutions Award and Diversity Leadership Award recipient. In addition, Graduate and Undergraduate Scholarship recipients are honored.

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Student Chapter

The main focus area for this committee is being the link to the WTS-Boston Student Chapter at UMass Amherst to provide guidance and mentoring to the students. WTS-Boston's first Student Chapter was formed in 2010 at UMass Amherst. The Constitution was finalized in 2010 and the Chapter Bylaws were drafted in 2010. The Student Chapter develops annual reports based on the academic calendar by July 1 of each year. The Student Chapter Committee point of contact holds monthly calls with the Student Chapter President. A goal for the Student Chapter Committee in 2016 will be to help the UMass Amherst Student Chapter become ratified. A future goal for the Student Chapter Committee will be to support the formation of the second student chapter at UMass Lowell. To do this, the committee hopes to host a networking event with WTS members and UMass Lowell alumni to find a group of interested students and a faculty advisor to start the chapter.

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